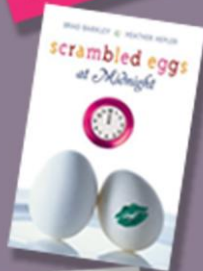


How to Make Your Heather Hepler Visit a

"Sweet Success"



adding a brand new book for readers ages 10 to 14 to her books for older teens



- ❖ Plan a hands-on activity. These are always a big hit with Heather's readers. Come up with your own activity, or check out "How to Host a 'Cupcake Day' at Your Bookstore or Library" for a list of possibilities.
- ❖ Make Heather the star of your special event. For example, ask her to judge the Cupcake-Decorating Contest, or to award the prize to the winners in the Food Shelf Service Project.
- ❖ Ask Heather to teach a Writing Workshop. Promote the workshop to local middle schools. If you have a local college or university, contact their Writing Department to see if they can partner with you to bring Heather to town (bookstores or local libraries can sometimes piggyback on a university's already-in-place "guest lecturer" budget).
- ❖ Encourage your Young Adult Advisory Board or local teen book groups to "act out." In honor of Heather's visit, they can stage skits featuring Heather Hepler books, with Heather awarding a prize to the winning skit. Or encourage participants to play charades using Heather Hepler titles.
- ❖ Contact Nancy Caffoe at Winding Oak to arrange a visit by Heather Hepler to your bookstore, school, library, or conference: booking@windingoak.com.