

## How to Host a

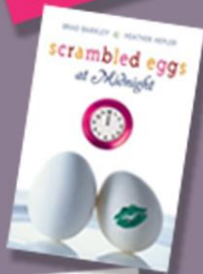
# "Cupcake Day"

at your bookstore or library

(with or without the author)



adding a brand new book for readers ages 10 to 14 to her books for older teens



### Cupcake Decorating

- ❖ Partner with a local bakery. Ask them to provide unfrosted cupcakes and frosting. You provide all the extras: an assortment of small candies (candy corn, M&Ms, fruit rollups) and cookies (mini Oreos, chocolate wafers, other mini cookies), red licorice strings, sprinkles, chocolate chips, etc. The bakery representative can give a brief cupcake decorating lesson, or the girls can look at pictures of cupcakes for inspiration. Encourage the girls to be as creative as possible in designing a scrumptious looking cupcake. You can take photos of the girls with their finished cupcakes to post in the store or even allow customers to vote for a winner.
  - \* Send a photo of the winning cupcake with contact information to Heather and she'll send a personal note to the winner.

### T-shirt Decorating

- ❖ Girls can paint t-shirts (just as the characters in the book *The Cupcake Queen* do); you can provide a "cupcake template" on a t-shirt that they can paint and decorate with sequins and sparkly paint.

### Cupcake Tea Party

- ❖ Encourage local mother-daughter book groups to read *The Cupcake Queen*. Then host a special community cupcake tea party for all the groups.
  - \* Give Heather advance notice of your event, and she'll send a personalized message to be read at your tea party.

### Teen Service Projects

- ❖ Girls can decorate t-shirts with animal-rescue slogans (like they do in the book *The Cupcake Queen*). You could also have a representative from the Humane Society on hand to talk to the girls about animal rescue and volunteer opportunities.
- ❖ Offer a special discount or give-away for *The Cupcake Queen* to anyone who brings in a boxed cake mix or canned frosting. Collect the items for donation to a local food shelf (doesn't everyone deserve some birthday cupcakes?).
- ❖ Turn the food shelf donation into a contest between local middle schools, between girls' sports teams, or between church or other youth groups. Which one can donate the most food shelf items? Offer the winner a special prize or gift certificate.
  - \* Heather will even send them a personalized thank-you note!